

# 50 years of Heading Home. And we're just getting started.

For the last 50 years, Heading Home has been a leading provider of emergency shelter, transitional, and permanent housing for children and adults experiencing homelessness. Over the years we've helped change over 50,000 lives, and support from donors like you has helped advance our mission of ending homelessness in Greater Boston.



	Cornerstone Partner \$1M	Footing Partner \$500K	Framework Partner \$250K	Pillar Partner \$100K	Beam Partner \$50K	Blueprint Partner \$25K	Structural Partner \$15K	Ground Floor Partner \$10K	Front Door Partner \$5K
<b>Marketing &amp; Activations</b>									
<b>Naming Opportunities</b>	Sponsoring a facility for a year	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Co-branded Experiences</b>	Social, Marketing, PR	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Online Promotions</b>	Partnership Announcement - Email, Social, PR Social Spotlights - 4 dedicated posts	Partnership Announcement - Email, Social, PR Social Spotlights - 3 dedicated posts	Partnership Announcement - Email, Social, PR Social Spotlights - 2 dedicated posts	Partnership Announcement - Email, Social, PR Social Spotlights - 2 dedicated posts	Partnership Announcement - Email, Social Social Spotlights - 1 dedicated post	Partnership Announcement - Social Social Spotlights - 1 dedicated post	Partnership Announcement - Social Social Spotlights - Tagging at relevant events	Social Spotlights - Tagging at relevant events	Social Spotlights - Tagging at relevant events
<b>Events</b>									
<b>Housewarming</b>	Presenting Partner 10 Tickets	10 Tickets	10 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	4 Tickets	3 Tickets
<b>Changemakers</b>	Premier Invite + Exclusive Guest Access	Premier Invite + Exclusive Guest Access	Premier Invite + Exclusive Guest Access	Premier Invite	Premier Invite	Premier Invite			
<b>Junior Board Summer Social</b>	Recognition	Recognition	Recognition	Recognition	Recognition	Recognition	N/A	N/A	N/A
<b>Engagement</b>									
<b>Seasonal Engagement (Customized)</b>	Unlimited	6	6	4	2	2	2	2	1
<b>Lunch &amp; Learn</b>	1	1	1	1	1	1	1		
<b>Beautification Project</b>	2	2	2	2	1		1		
<b>Up &amp; Out Move</b>	2	2	2	1	1	1			
<b>Family Fun Day</b>	1	1	1	1					
<b>Meal Prep/Family Dinner</b>	2	1	1						
<b>Site Visit</b>	1	1							
<b>Premier Holiday Gifting Opportunity</b>	1								