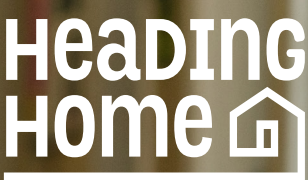


50 years of Heading Home. And we're just getting started.

For the last 50 years, Heading Home has been a leading provider of emergency shelter, transitional, and permanent housing for children and adults experiencing homelessness. Over the years we've helped change over 50,000 lives, and support from donors like you has helped advance our mission of ending homelessness in Greater Boston.



	Cornerstone Partner \$1M	Footing Partner \$500K	Framework Partner \$250K	Pillar Partner \$100K	Beam Partner \$50K	Blueprint Partner \$25K	Structural Partner \$15K	Ground Floor Partner \$10K	Front Door Partner \$5K
Marketing & Activations									
Naming Opportunities	Sponsoring a facility for a year	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Co-branded Experiences	Social, Marketing, PR	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Online Promotions	Partnership Announcement - Email, Social, PR Social Spotlights - 4 dedicated posts	Partnership Announcement - Email, Social, PR Social Spotlights - 3 dedicated posts	Partnership Announcement - Email, Social, PR Social Spotlights - 2 dedicated posts	Partnership Announcement - Email, Social, PR Social Spotlights - 2 dedicated posts	Partnership Announcement - Email, Social Social Spotlights - 1 dedicated post	Partnership Announcement - Social Social Spotlights - 1 dedicated post	Partnership Announcement - Social Social Spotlights - Tagging at relevant events	Social Spotlights - Tagging at relevant events	Social Spotlights - Tagging at relevant events
Events									
Housewarming	Presenting Partner 10 Tickets	10 Tickets	10 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	4 Tickets	3 Tickets
Changemakers	Premier Invite + Exclusive Guest Access	Premier Invite + Exclusive Guest Access	Premier Invite + Exclusive Guest Access	Premier Invite + Exclusive Guest Access	Premier Invite + Exclusive Guest Access	Premier Invite + Exclusive Guest Access	Premier Invite	Premier Invite	Premier Invite
Junior Board Summer Social	Recognition	Recognition	Recognition	Recognition	Recognition	Recognition	N/A	N/A	N/A
Engagement									
Seasonal Engagement (Customized)	Unlimited	6	6	4	2	2	2	2	1
Lunch & Learn	1	1	1	1	1	1	1		
Beautification Project	2	2	2	2	1		1		
Up & Out Move	2	2	2	1	1	1			
Family Fun Day	1	1	1	1					
Meal Prep/Family Dinner	2	1	1						
Site Visit	1	1							
Premier Holiday Gifting Opportunity	1								

Email development@headinghomeinc.org for additional information.