



Media Contact:

Ann Murphy

617-646-1031

amurphy@oneillandassoc.com

**John and Mary Fowler Named
Chairs of Heading Home Fundraising Event**

“The Heading Home Housewarming” Supports Effort to End Homelessness

Boston (Jan. 28, 2010) Heading Home announced today that John and Mary Fowler will co-chair this year’s annual fundraiser, “The Heading Home Housewarming.” The event will be held at on May 6, 2010 at International Place in Boston.

John Fowler, Executive Managing Director and Operating Committee Member for Holliday Fenoglio Fowler, L.P. (HFF), where he specializes in major commercial real estate financing, equity and sales transactions And his wife Mary will oversee the Heading Home fundraising effort in support of the organization’s mission to provide safe housing and effective support services in an effort to end homelessness in the Greater Boston area.

The Heading Home Housewarming event will be brought to life with the creation of virtual room vignettes to symbolize different rooms inside a home—a child’s bedroom, the kitchen, a family room, for example. These room environments serve as a gift registry and attendees will have the opportunity to donate specific items from the registry to help Heading Home clients create their own home.

John Fowler said, “Those of us in the real estate community understand the importance of providing the homeless with a combination of shelter and services so that they can ultimately lead independent lives. Mary Fowler said, “The current economic climate has created a tremendously difficult time for homeless families and individuals and for the organizations that support them. John and I are committed to making the Heading Home Housewarming a success so that we all can make a difference in the lives of the homeless.”

In addition to the “housewarming” theme, the event will feature Boston’s finest chefs and restaurants for a culinary celebration, each presenting a unique tasting station throughout the venue.

About Heading Home

Heading Home, formerly Shelter Inc., is a non-profit whose mission is to end homelessness in Greater Boston by providing housing in conjunction with effective support services to help change the conditions that create homelessness. Founded in 1974 by a small group of concerned citizens in Cambridge, Heading Home today operates programs focused on smaller home-like settings with individualized attention in the communities of Boston, Somerville, Cambridge, Malden, Medford, Everett and Quincy. For more information, visit <http://headinghomeinc.org>

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